



**UNITED COMMUNITY
FAMILY SERVICES**
Chaldean American Ladies of Charity
56 Years of Empowering People in Need



November, 2017

Zina Salem, Ph.D., MFT, LP
President & CEO

Dear Loyal Supporter:

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We are proud to announce the United Community Family Services/Chaldean American Ladies of Charity (UCFS/CALC) Annual ***“Timeless Hope” Charity Gala on Thursday, March 8, 2018*** at Shenandoah Country Club in West Bloomfield, Michigan.

UCFS/CALC is a passionate advocate for all our clients, many of whom are immigrants and low income families that are experiencing hardship and require basic needs and supportive services. UCFS/CALC serves thousands of individuals each year, by effectively providing and connecting families to programs and resources they need to grow and thrive. Our programs empower individuals to achieve self-sufficiency with dignity and hope. All of our programs and services are at NO COST to the families we serve.

We hope you will join us in our mission of helping those in need by participating in our ***Annual Timeless Hope Charity Gala***. Over 500 business, civic, and community leaders will gather at the Gala to celebrate our collective work in building a healthy and strong community. You can participate in several ways.

- Become a **SPONSOR**. We hope you will consider a sponsorship and community investment opportunity at the 2018 Charity Gala. We have attached information regarding our sponsorship levels structure and respective values.
- Donate a **SILENT** Auction item that represents your passion or business. Items will be displayed for guests to view during the entire evening.

We hope you see the value **UCFS/CALC** has brought to our community for the past 57 years, and that you will join us in celebrating our successes as well as supporting us for the future. We are grateful for your loyalty and look forward to seeing you on **Thursday, March 8, 2017**.

Sincerely,

Dr. Zina Asmar-Salem, PhD., LMFT, LP
President & CEO

LeeAnn Kirma
UCFS/CALC Board Chairperson

CALC is a 501 (c) (3) charitable organization - Tax-exempt #38-2336363

SPONSORSHIP OPPORTUNITIES

Diamond (Presenting) Sponsor - \$100,000

- Listing as the exclusive Presenting Sponsor of event
- Room Naming opportunity at UCFS/CALC Office
- 40 VIP tickets to VIP Reception and Dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Logo included on invitation and tickets as Presenting Sponsor
- Banner recognition at event
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on all event signage
- 2 Full page color ads (inside Front and Outside Back Cover)
- Stage mention during the Gala
- Company promotional video screen recognition
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/presence
- Sponsorship acknowledgement in Gala Lookbook
- Opportunity to distribute promotional items provided by the sponsor
- Donor listing on UCFS/CALC Donor Wall

Emerald Sponsor - \$50,000

- Logo included on invitation as Emerald Sponsor of Event
- 30 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on all event signage
- Full page color ad (inside Back Cover)
- Stage mention during the Gala
- Company promotional video screen recognition
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/presence
- Sponsorship acknowledgement in Gala Lookbook
- Opportunity to distribute promotional items provided by the sponsor
- Donor listing on UCFS/CALC Donor Wall

SPONSORSHIP OPPORTUNITIES

Ruby Sponsor - \$25,000

- Logo included on invitation as Ruby Sponsor of Event
- 20 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on all event signage
- Full page color ad
- Stage mention during the Gala
- Company promotional video screen recognition
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/presence
- Sponsorship acknowledgement in Gala Lookbook
- Opportunity to distribute promotional items provided by the sponsor
- Donor listing on UCFS/CALC Donor Wall

Sapphire Sponsor - \$10,000

- Logo included on invitation as Sapphire Sponsor of Event
- 10 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on all event signage
- Full page color ad
- Stage mention during the Gala
- Company promotional video screen recognition
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/presence
- Sponsorship acknowledgement in Gala Lookbook
- Opportunity to distribute promotional items provided by the sponsor

Pearl Sponsor - \$5,000

- Logo included on invitation as Pearl Sponsor of Event
- 8 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Sponsor recognition on all press releases, event related marketing and promotional materials
- Sponsor listing on all event signage
- Full page color ad
- Company promotional video screen recognition
- Company logo on UCFS/CALC website with link to your company website
- Step and Repeat recognition/presence
- Sponsorship acknowledgement in Gala Lookbook
- Opportunity to distribute promotional items provided by the sponsor

Opal Sponsor - \$2,500

- 6 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibit
- Half page color ad
- Company promotional video screen recognition
- Sponsorship acknowledgement in Gala Lookbook

Topaz Sponsor - \$1,500

- 4 VIP tickets to VIP reception and dinner
- Private showing of Chaldean Cultural Museum Exhibits
- Quarter page color ad
- Company promotional video screen recognition
- Sponsorship acknowledgement in Gala Lookbook

Individual Patron Ticket

Patron VIP Ticket - \$250

- VIP reception and dinner
Private showing of Chaldean Cultural Museum Exhibits

Patron Admission \$150

- Dinner



**UNITED COMMUNITY
FAMILY SERVICES**
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TIMELESS HOPE
Gala
THURSDAY, MARCH 8, 2018

Company Name/Name _____

Street Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

SPONSORSHIP

- | | | | |
|-----------------------------------|-----------|--------------------------------|---------|
| <input type="checkbox"/> Diamond | \$100,000 | <input type="checkbox"/> Pearl | \$5,000 |
| <input type="checkbox"/> Emerald | \$50,000 | <input type="checkbox"/> Opal | \$2,500 |
| <input type="checkbox"/> Ruby | \$25,000 | <input type="checkbox"/> Topaz | \$1,500 |
| <input type="checkbox"/> Sapphire | \$10,000 | | |

Total: \$ _____ Deadline - February 16, 2018

SILENT AUCTION DONATION

Item Description _____

Value of Item: _____

SPECIFY RESTRICTIONS: (limitations, maximum amounts, costs not covered, amount of guests, blackout dates, etc.)

INDIVIDUAL TICKETS

Benefactor VIP Tickets \$250 Each X _____ Number of Tickets - \$ _____ Total
 General Tickets \$150 Each X _____ Number of Tickets - \$ _____ Total

CASH CONTRIBUTION

I cannot attend, but would like to make a cash contribution in the amount of \$ _____

PAYMENT METHOD

Credit Card # _____ Expiration Date _____ Security Code _____

Master Card Visa American Express

PLEASE REMIT FORM AND PAYMENT TO CALC:

2033 Austin Drive | Troy, MI 48083 | Phone: (248) 528-0130 | Fax (248) 528-0194

Email: ckonja@ucfamilyservices.org or tcarter@ucfamilyservices.org - Website: www.ucfamilyservices.org